

Festive Illustrations For Advertising



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For a good many years now, I have enjoyed creating illustrations for advertising, marketing and promotion, including posters, maps, billboards, advertisements, point-of-sale, animated commercials, packaging and record covers, coupons, and also art for textbooks and publications. You can count on me to produce for you custom illustrations that will grab the readers' attention; then enchant, inform and entertain them. And sell your product. And I will do so with considerable creativity and enthusiasm, along with seasoned skills and sensibilities. I am very versatile and can work in quite a wide variety of media, styles, subjects and genres, as the occasion warrants. I will be using either traditional, digital, or a combination of both to achieve the desired result and get the electronic file in your hands at lightspeed. I stay in touch with you by e-mail as the work progresses to completion, so you can observe and offer your comments as we proceed. I meet or beat any deadline, and I am flexible, take direction well, and am both easygoing and fun to collaborate with. I've never encountered any project too grandiosely complex nor infinitesimally small, I've done them all, and with great pleasure. I will fulfill your expectations, and thensome. I'm looking forward to your inquiry, to discuss your needs, to brainstorm the creative, and then to roll up my sleeves and get the job done on-budget and on-time.

Food Nabisco/Oreo/Jello/Kraft Cheese, Tyson, Smucker's, Jamba Juice, Mystic Juice, Fruit-for-Life Juice, Coca-Cola, Pepsi, Napa Vintners, Gallo Winery, Absolut Vodka, Sunkist, Taco Bell, El Torito/La Fiesta, Panda Express, Carl's Jr, El Pollo Loco, Del Taco, Pizza Hut, Armour, Roy Rogers, Straw Hat Pizza, Red Robin, Shakey's, Acapulco, Fosters Freeze, Church's Chicken, Jack-in-the-Box, Wienerschnitzel, Purina, McDonald's, California Apples, California Rice, California Raisins, General Foods/Post, ConAgra/Hunt-Wessen/Orville Redenbacher, Sun Giant, Rosarita Salsa, Ralphs Grocery, Morton's Salt, Knudsen Dairy, BlueDiamond Walnuts, Berrenda Mesa Almonds, Van de Kamps Bakery, KFC, Chiquita Banana

Leisure Walt Disney Resorts/Hotels, Doubletree, Hilton, Meridien Hotels, Westin, NY Millenium Hotel, Embassy Suites, Universal Sheraton, Century Plaza, Host Hotels, Lincoln Hotels, Flamingo, Caesar's Resorts, California Tourism, USA-opoly, Atari/Ms.PacMan, Milton-Bradley, Paramount, Warner Bros., Columbia Pictures, 20th Century-Fox, Hanna-Barbara, Marvel Productions, Motown, Sony/Columbia Records, Capitol, Angel, Nonesuch, Elektra, Rhino, MCA/Universal, MGM/Verve, A&M, Warner/Reprise, ABC Records, Vanguard, RCA Records,, CBS-TV, KCAL, KWEST, KPOL, KJQY, TelePrompter, SelecTV, ABC Cable, Suzuki Outboard, AMF-Voit, NFL, SD Padres Baseball, CarteBlanche, Sail America, Del Mar Fair & Racetrack, LA County Fair, Phoenix Symphony, Knotts Berry Farm, Wild Rivers

Technology IBM, NCR, Microsoft, Eaton, Fairchild Semiconductor, Ashton-Tate, Adobe, Compaq, Ingram Micro, Varian, Sprint, Verizon, AT&T, Pacific Bell, S-NET Cellular, Northern Telecom, Printronix, ITT Cannon, Computer Automation,, Catalina Systems, TRW MicroData, Beckman Instruments, Document Systems,, Sanyo, Toshiba, Marantz,, Kenwood, Fluor, Garret, AmDax, AutoLogic, Newsweek Technology

Transportation Honda, Toyota, Nissan, Ford Motor Company, Jeep, Mazda, Hyundai, Isuzu, Kawasaki Motorcycles, , Continental Airlines, Delta, America West, Midway, Aeronaves de Mexico, American Airlines, Shell, Exxon, Unocal, YamaLube, WD-40, Orange County Transit, LA Metro, Car&Driver

Financial Charles Schwab, NY Stock Exchange, American Express, Home Federal, Bank of America, CitiGroup, Chrysler Financial, Wells Fargo, Bankers Trust, First Nationwide, MAC, First Interstate, Glendale Federal, Wall Street Journal, Chase, Farmers Insurance, Safeco, Transamerica, Interlink Visa

Body & Healthcare Cigna, HealthNet, Blue Cross, Scan HMO, Chiron, Ivax, Johnson&Johnson, Allergan, Kimberly-Clark, Alpha Labs, HerbaLife, Shaklee, Avon, Yardley, Richard Hudnut, Max Factor, Pro-Optibol

Consumer Williams-Sonoma, Birkenstock, Payless ShoeSource, Macy's, Sears, Sharper Image, Century21, Burlington Mills, Morgan-Jones Bedspreads, US Postal Service, San Jose Water District, Chicago Gas, Pacific Gas & Electric, Southern California Edison, KB Homes, Taylor Woodrow Homes, Hallmark Cards

Ad Agencies Ogilvy & Mather, FooteConeBelding, DoyleDaneBernbach, Saatchi, TBWA/Chiat/Day, DMB&B, J.Walter Thompson, Bates USA, Dentsu, McCann-Erickson, BBDO, Y&R, Ayer, WRG, DFS, Doremus, Bozell, Ketchum Communications, Leo Burnett, Dailey, Grey, Della Femina, Rubin Postaer